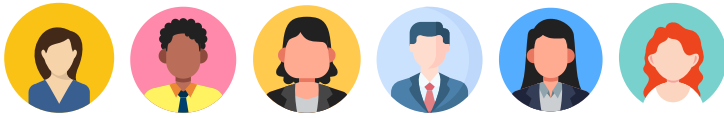


# plan sponsor: FAQ

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## **What is Moniwell?**

*Implement a strategic communication platform that delivers psychology backed, money journeys via text. Supportive messaging and resources build confidence and drive emotional engagement in underutilized company benefits.*

## **How does it work?**

*Employees are auto enrolled into the Moniwell program and texts are delivered 1-3 times per week. Employees can opt out at any time. Using psychology first nudges and nudges we build money confidence, so employees are emotionally connected and intrinsically motivated to engage in underutilized employee benefits.*

*Plan Sponsor portal provides a simple onboarding experience and ongoing easy access to tools for broadcasting, enrolling new employees and opt-out terminated employees to name a few.*

## **What's in it for you as a plan sponsor?**

- 1. A financial benefit for all employees*
- 2. "Show Me You Care" tool" that increase overall well-being. Reduce financial stress and anxiety first to create a happier healthier more productive work place providing an immediate ROI*
- 3. Strategy that drives emotional engagement in underutilized benefits.*

## **Does the plan sponsor provide the messaging.**

*Nope unless you want to use the broadcast features, you will simply start with a communication strategy - what resources are available that might be underutilized - we provide the licensed content.*

## **What is the science behind it?**

*Here is link to specifics "[Harnessing the Power of Science](#)"*

## **How much time will this take to set up?**

*Two hours; only 3 steps to launch the program*

## **Do you provide reporting?**

*Yes. Engagement data provided and used to create ongoing communication strategy.*

## **Is the data safe?**

*Yes, we only take the participants first name, cell phone, and email address. Once they in our system each participant is assigned a number and information is reported back in the aggregate. Here is a link to our "[Moniwell Security Practices](#)".*

## **How much does it cost?**

*Typically no more than a dollar a month per employee.*

**Check with your advisor or consultant to learn more.**